

Media Release  
Monday, 24 February 2025

## **A NEW WAY TO EXPERIENCE THE THRILL OF FORMULA 1® IN MELBOURNE**

*F1 Melbourne Fan Festival 2025 - Open Wednesday 12 March to Sunday 16 March*

The Australian Grand Prix Corporation has today unveiled the F1 Melbourne Fan Festival 2025. Set against the vibrant backdrop of Melbourne Park Oval, this exciting free event will transform the space into a buzzing Formula 1® hub, packed with experiences and activities for fans of all ages.

With tickets to the FORMULA 1 LOUIS VUITTON AUSTRALIAN GRAND PRIX 2025 already sold out for Saturday and Sunday, the festival offers fans an exclusive opportunity to dive into the action and soak up the atmosphere of the Grand Prix for free.

Kicking off on Wednesday, 12 March, this five-day festival will be packed with activations including Virtual Driver Selfies, F1® Blast Lane, an iconic F1® show car, and a dedicated games zone.

Fans will also get the chance to see drivers during live interviews and Q&A sessions across the festival, plus, the stage will be lit up with appearances from a mix of sports stars and entertainment icons.

The F1 Melbourne Fan Festival 2025 promises to be the ultimate motorsport experience, with the chance to watch all the high-octane on-track action from Albert Park including all Formula 1®, Formula 2®, Formula 3® and Supercars sessions as well as exclusive live crosses straight from the track.

The festival will feature a fantastic selection of food and drink options, ensuring fans stay fuelled and refreshed while soaking in the action from the stage and superscreens.

### **Quotes attributable to Minister for Tourism, Sport and Major Events, Steve Dimopoulos**

*"We know families are feeling the pinch, so we're inviting Victorians to come and be part of this iconic, globally-loved event at the free family festival."*

*"No other city in the world has an international Grand Slam, a Formula One Grand Prix, and soon regular season NFL games – Melbourne is the undeniable major events capital of Australia, which creates thousands of jobs for Victorians."*

### **Quotes attributable to Australian Grand Prix Corporation CEO, Travis Auld**

*"I am thrilled to share that this year we are expanding the Grand Prix experience and taking over Melbourne, with the announcement of the free F1 Melbourne Fan Festival 2025 at Melbourne Park Oval."*

*"Race week is such an exciting time in the city, and this festival will be an extension of the incredible offerings already available within the Albert Park Grand Prix Circuit."*

**FORMULA 1 LOUIS VUITTON AUSTRALIAN GRAND PRIX 2025 | 13 – 16 March**

For more information visit [grandprix.com.au](https://www.grandprix.com.au)

**Media Contact:** Rebecca Thomson +61 497 823 628 or Emily White +61 477 001 490

